# Field Service Automation

why is it so critical for businesses?



The field service industry is being disrupted by the advent of automation. With the arrival of new technologies - mobile phone & apps, cloud, machine learning, and APIs for integration - the field service industry is at the cusp of a massive transformation that will change the way the industry does business. Today, businesses will need to make the most important decision they have ever made - adopt automation and thrive or stay with the status quo and see your margins erode.

Let's look at how the lessons of history can guide us in making the right decision.

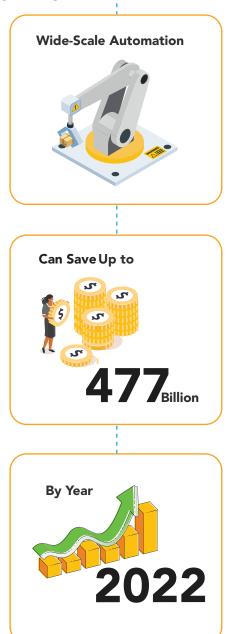
In the 1970s, Japanese automakers started to use industrial robots in automobile manufacturing. This was one of the key drivers that enabled Japan to become the largest automotive manufacturer in the world. It enabled Japanese manufacturers to quickly launch new factories to enable rapid overseas expansion.

### So what is automation?

We can think of automation as the technology by which a process or procedure is performed with minimal human assistance. At its core, automation is about implementing a system to simplify a workflow or process by replacing manual, replicated and repetitive tasks with technology.

Automation has shown that it will lower costs, reduce the risk of human errors and improve efficiency and productivity.

It is a strategic imperative for businesses today to automate their field operations. According to a Capgemini Research Institute study, businesses could achieve up to \$477 billion in cost savings by 2022 through wide-scale adoption of automation in sectors like automotive, retail, utilities, facilities, manufacturing and trade.



Historically, when automation sweeps through an industry, the status quo is challenged. The rewards are enormous but it does come with a degree of pain and disruption. Companies that act on this change will survive and thrive while those who do not adapt are at risk. Over time, we have seen this scenario play out across many industries.



Similarly, the field service industry is at a crossroads. Field service operations are highly complex with thousands of employees in the field, needing job instructions and schedules to do their jobs. Data that these employees gather in the field has to be captured in such a way that it can be passed on to various back-office systems for further processing - for Payroll, Compliance, Audit, and KPI based analytics to help optimize operations.

Many field service companies are grappling with this challenge. While some have already adopted a fully integrated stack from scheduling systems to field operations to finance, the integration with these disparate systems remain a big gap that needs to be on the radar of operations management teams.

From a financial point of view, the big change that has taken place is that field service automation is now affordable. The advent of cloud, mobile & data based SaaS technology has made it possible for small and large companies to adopt field service automation quickly and at a lower cost. With this kind of boost in ROI, it is easier for businesses to justify the adoption of automation.

As an example of a remarkable ROI boost, let's look at one of our customers, a facilities management company that has over 750 field employees. By using allGeo's platform to automatically check-in and check-out of field jobs using geofence technology, each employee is able to contribute an additional 40 minutes per day due to improved field operations efficiency.

This productivity gain is equivalent to adding 63 more employees to the team! And this massive dividend is a result of automating just one part of their complex workflow. This is indeed the power of field service automation.









Let's look at how field service automation gives you complete visibility into your field operations. Drilling down into specifics, field service automation will help businesses:



Schedule daily tasks and work orders including job sites



Visualize employees' location, job sites and time spent on each job



Automatically optimize routes, calculate miles and attendance hours



**₽** Dispatch reminders, messages, and alerts to field employees



Capture jobs related data in the field e.g. mobile forms, pictures, QR/barcode



Monitor custom workflow with exception alerts e.g. safety checks, late arrivals



Generate custom analytics & reports on service delivery performance and optimization



Integrate data with CRM, ERP, and financial systems using modern web API

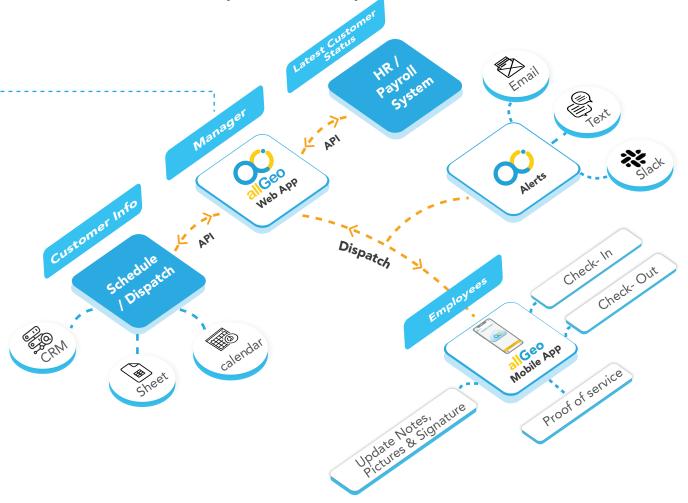
Getting this kind of 360 degree visibility into field operations makes a big difference to the field service workflow. But in order to achieve true end-to-end automation of the field service workflow, the role of integration is going to be significant. Integration helps connect field operations with scheduling and CRM tools on the front-end and payroll, ERP and CRM systems on the back-end.



### The impact of Integration on Automation

Imagine a scenario where customer information resides in a CRM system. Field schedules may be in the CRM or in some other scheduling tool like Google Sheets or Google calendar. All the scheduling information is automatically imported into your field operations app and made available to all field employees. Scheduling information can also be sent via email, Slack or text. Employees are automatically checked in and out of jobs and record notes, pictures and other information on their mobile apps.

The field data is sent automatically to a back-end HR payroll system where all the job hours are computed. Similarly, service information can be sync-ed back into the CRM so each customer account is up to date with the latest notes and service SLA status. Repeat visits or the next scheduled visit is also imported automatically into the scheduling system. All this is possible through integration which has the potential to completely transform the field service workflow. And the best part of it is, the technology and knowhow to make this a reality is available today!



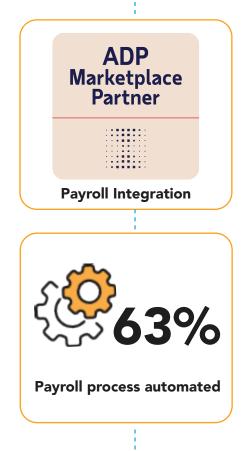
Field service automation is here to stay. It is imperative for businesses to start thinking of ways to benefit from automation's promise. While adopting automation can be disruptive, the good news is that it does not have to be done all at once. Automation can be implemented in a step by step fashion by applying it first to one key component in the workflow. We believe this is truly the time for field service businesses to take action. The businesses that act will reap the rewards of automation and lead others into the future.



## Case study of healthcare company using allGeo for Payroll automation

Here is an example of a Title XIX certified behavioral health outpatient, medication, and crisis services company that offers a variety of services including outpatient counseling, medication management, crisis interventions, transitional care, SMI evaluations, CISM training, and disaster/crisis management consulting.

The company, an ADP Workforce Now customer, had a complex billing process that involved many manual steps due to custom job costing rules that were error prone and time consuming to calculate. They also found it challenging to track employee hours at various job sites well enough to generate accurate payroll reports. They felt that even if 60% of their payroll process could be automated, it would be a huge benefit. It was mission critical for their business to put in place a formalized and streamlined payroll process as well as a job costing process for billing clients. The HR department needed to find some solution that would remove human-errors in payroll calculations while reducing their overall time from activity logs-to-payroll.



The company adopted allGeo's Field Service Automation solution to implement a new workflow to streamline their payroll process, The company would provide rules and codes for payroll calculations and would follow this repeatable process:

- 1. The manager will upload bi-weekly work records into allGeo in csv format.
- 2. allGeo will convert this to a payroll report based on custom rules.
- 3. allGeo will auto-upload this report to ADP (via API) or provide the report in csv format for the team to upload into ADP.

In addition to this process, allGeo pulls payroll data from ADP and generates a custom "pay history" payroll report that includes historical pay information per employee - amounts drawn, commission paid to-date etc. This example illustrates how a business can streamline their payroll workflow through automation.



### Case study of healthcare company using allGeo for EVV

The company, a 250 employee ADP customer, provides high quality home health services (HHCS) to patients through teams of skilled health care professionals.

The customer wanted a custom Electronic Visit Verification (EVV) and time clocking solution for their home health services (HHCS) staff. They were running up against a deadline for compliance with state requirements.

The customer used the allGeo platform to rapidly deploy an EVV workflow in time to meet their state compliance deadline. Since the company was an ADP customer, the allGeo team worked with ADP to deploy a solution with a custom workflow that:





- 1. Supported both IVR phone call and mobile app based check-ins for caregivers
- 2. Provided EVV reporting for state CMS compliance
- 3. Seamless sync with ADP for payroll and HR needs
- 4. Custom report to sync with their internal Care Management platform

Besides meeting compliance requirements, the new EVV workflow is helping the business to be more efficient, reduce costs and improve customer satisfaction.

### **Conclusion**

Field service automation is here to stay. It is imperative for businesses to start thinking of ways to benefit from automation's promise. While adopting automation can be disruptive, the good news is that it does not have to be done all at once. Automation can be implemented in a step by step fashion by applying it first to one key component in the workflow.

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### About allGeo

allGeo is a leading provider of field service management for mid-size & enterprise businesses to achieve excellence in field service operations by providing tools to improve operations & payroll processes. The allGeo platform helps businesses create custom field service workflows using products & tools such as Scheduling, Time Clock, Tracking & Monitoring, Mileage, Dispatch Messaging, Mobile Forms, Events based alerts, and Reporting.

Examples of workflows include - Time tracking using geofence and pay rate logic for Payroll, QR and Geofence sites for jobs tracking, Lone worker safety with E911 integration, Electronic Visit Verification (EVV) for home health care, and Field Inspection using QR / mobile forms. The allGeo platform integrates with your CRM, ERP and payroll systems to enable easy flow of data from the field to your back office systems.

Schedule Consultation

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